

# Not marketing your facility is no longer an option!

Grow your business with your company's own branded, customized magazine.

A custom publication highlights your company's services and expertise in magazine format. Unlike a marketing brochure, a custom publication combines information about your facility with leading content from *The O&P EDGE*.

This unique, high-end, specialty publication is designed to position your patient care facility as the orthotics, prosthetics, and/or pedorthics expert in your area.

## The Custom Pubs Program Includes:

- ✓ A branded, customized, eight-page magazine for your facility.
- ✓ Your front cover customized with your logo and branding.
- ✓ Your back cover customized with your locations, products, and services.
- ✓ Four issues with quality O&P content to help build relationships with your patients and referral sources (surgeons, physical and occupational therapists, physicians, etc.).
- ✓ Five different issue topics to choose from:
  - Lower-limb prosthetics
  - Upper-limb prosthetics
  - Orthotics
  - Pediatrics
  - Pedorthics

## It's fast, easy, and affordable.



Customized cover featuring your logo and your branding.



Professionally produced content that engages and educates your audience.



Your products, services, and locations listed on the back cover.

**EDGE**  
**CUSTOM**  
PUBLICATIONS

Contact Alyssa | alyssa@edgecustompubs.com | 303.255.0843 | opedge.com/marketingservices

**CUSTOM PUB PROGRAM**

We'll send you 250 copies of a new, eight-page, customized magazine at regular intervals throughout the year.

Choose your frequency:

- 4 issues per year **\$1099 per issue**
- 3 issues per year **\$1249 per issue**
- 2 issues per year **\$1349 per issue**
- 1 issue per year **\$1499 per issue**



Need more than 250 copies? Call us for pricing at 303.255.0843.

**When do you want to receive each issue?**

- SPRING**     February     March     April
- SUMMER**     May     June     July
- FALL**     August     September     October
- WINTER**     November     December     January

**Upgrade your Custom Pub to Custom "Select."**

**Upgrades May Include:**

- Clinician bios
- Your patient case studies
- Provider network/insurances accepted
- Custom-written content
- Additional pages of licensed *EDGE* content
- Additional high-resolution photos or photos of your choosing
- Choice of 8, 12, or 16 page issues
- And more!

Contact Alyssa at 303.255.0843 or [alyssa@edgecustompubs.com](mailto:alyssa@edgecustompubs.com) for pricing.

Upload files to [www.hightail.com/u/EDGE-Amplitude](http://www.hightail.com/u/EDGE-Amplitude)

**BUSINESS CONTACT INFORMATION**

Company Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Business EIN \_\_\_\_\_

Credit Card (check one)  Visa  MasterCard

PO# (if applicable) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

Name on Card \_\_\_\_\_

**AGREEMENT**

- I. I authorize the purchase of publication issues as described above. I understand that this form must be signed and returned before any requested changes to the sample will be made and/or publication issues will be printed and shipped, and that a 50% deposit on the first issue is required before printing.
- II. I agree to receive one proof of each issue, at which time I can request minimal changes to the back cover only.
- III. All subsequent issues and invoices are to be paid within 30 days of the invoice date in U.S. funds only.
- IV. I authorize Western Media LLC to process payment against the above credit card, if provided.
- V. Each issue will be billed upon printing at the rate associated with the frequency selected above. I understand that if I print fewer/more issues within a 12-month period than the selected frequency, I may be billed/credited for the rate difference by the end of said 12-month period.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SUBMIT FORM**